

BRAND BROCHURE



RESERVA
del
CORAZÓN



OUR LEGEND OF TEQUILA

As a gift from our Gods, agave's heart started beating in order to make tequila arise - in Arandas, Jalisco's treasure, where the night is cool and the sun is bright. As a deep sigh, Tequila Reserva del Corazon was born, free of chemicals and genetic alterations which guarantees its purity.

Enjoy our tequila and live the unique experience of sensing and discovering natural agave's taste, product of our land, roots and traditions.

At our factory, our experts achieve the highest quality in each bottle, since the best tequila not only needs time and skill to be produced, but also heart.



Tequila Reserva del Corazon, the heart of Tequila.



SILVER Tequila

Type of Tequila:
Silver Organic

Net content:
750 ml

Agave type:
100% Blue Agave Tequila

Quality:
Ultra Premium

Style of Bottle:
Liqueur Bottle

Box with:
12 bottles

Vol. Alc.:
35%

Certifications:



FOR THE SIGHT:

It is a clear, crystalline and distilled essence with straw-colored glints on a platinum bottom. With no doubt, a visual creation to keep in the mind.

FOR THE TASTE:

It is a silky and pulpy distilled, which runs smoothly in the taste buds leaving a marked presence where noble notes of green fruit appear, as well as, a bit of dehydrated white flowers and spices, such as grapefruit skins with a milky note. An alcoholic beverage that is not rough for the throat, leaving a marked glyceride and soft aftertaste.

FOR THE SMELL

The aromas of this tequila are clean and persistent, reminding those that come from the most indigenous terroir of Jalisco. Intense smell of raw agave which unfolds into green olives and hints of citrus as lime and lemon, harmonizing with other rebounding volatile aromas such as spices, cumin and a slight touch of thyme, to result in a cascade of chemical and ketonic compounds, rich in flavors.

RECOMMENDATION:

A noble tequila with a particular identity that will capture us in a world of perpetual aromas and firm imperishable tastes.



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GOLD Tequila

Type of Tequila:
Gold Organic

Agave type:
100% Blue Agave Tequila

Style of Bottle:
Liqueur Bottle

Vol. Alc.:
40%

Aging:
11 months

Net content:
750 ml

Quality:
Ultra Premium

Box with:
12 bottles

Certifications:



FOR THE SIGHT:

It is a clear, full-bodied and deep amber colored tequila, with sensitive borders to green olive color that mark the walls of the glass with powerful elongated tears describing openings in the shape of oscillating graphics.

FOR THE TASTE:

It is a product of wide and striking taste, from wonderful hints of juicy vanilla to highlights of butter, reaching sublime chords of candied grapefruit skins; very tasty with hints that remind a grilled pumpkin. It has an authentic and prolonged note at the end, and at the same time, silky, delicate and creamy; with no doubt a full symphony of tastes to remember forever.

FOR THE SMELL:

It possesses an incredible balance of aromas that come from the terroir and its eleven-month extended aging in selected barrels, where cinnamon progressive notes and spicy caramel can be smelled and that frame the vanilla, as well as ketonic and balsamic notes that flow into semi-toasted almonds. All of them harmonizing in an interesting communion, born from a rich maturation in American white-oak toasted barrels.

RECOMMENDATION:

A tequila to share and boast about an incredible tequila ego.


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ROSÉ Tequila

Type of Tequila:
Rose Silver

Agave type:
100% Blue Agave Tequila

Style of Bottle:
Liqueur Bottle

Vol. Alc.:
35 %

Net content:
750 ml

Quality:
Ultra Premium

Box with:
12 bottles

Certifications:



FOR THE SIGHT:

This has a beautiful raspberry pink color, with clean and plain sparkles that provide a special seal.

FOR THE TASTE:

It carries bodied notes of deep tequila in a clear manner, with ketonic and mineral glints and alcohols that clear the way for red fruit and that help to express firm notes highlighting tempting mature fruits, a bit of a honeycomb and a sublime dairy taste that reminds of boiling milk a high note for an interesting end that invites to drink it.

FOR THE SMELL:

It is a natural and organic aromatized tequila with primary notes of raw agave, which talk about its genesis where fruit notes of ripe cherries intertwine with tasty strawberry; dense smells that show the good integration of neutral tequila and the alive skins of red fruits, with no doubt a fest of aromas that contrast among the agave and the berries that make us fall in love with it, providing an end note where honey and dairy meet.

RECOMMENDATION:

It is a product with great identity and versatility with notes and visual reflections that makes us dream and live unforgettable moments.



Coconut Tequila

Type of Tequila:
Coconut Silver

Agave type:
100% Blue Agave Tequila

Style of Bottle:
Liqueur Bottle

Vol. Alc.:
35 %

Net content:
750 ml

Quality:
Ultra Premium

Box with:
12 bottles

Certifications:



FOR THE SIGHT:

It is a product of deep visual crystal, sparkling whitish bottom and subtle platinum gray edgings.

FOR THE TASTE:

It is a flavored distilled where coconut flavor does not tarnish the natural emerging of potent young tequila, creating a synergy for a rich everlasting end.


FOR THE SMELL:

After smelling it, we may perceive how coconut aromas coexist with raw agave fantasies, coming directly from the terroir, reminiscences of lemon and grapefruit skins, highlighting sensible glints of natural coconut and a bit of dairy, altogether submerged in a fine conjunction and marriage.

RECOMMENDATION:

It is a rule breaking tequila, but with a latent formula of its own identity.

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